

**WYOMING SPEECH-LANGUAGE HEARING ASSOCIATION  
ADVERTISING POLICY**

1. Any organization advertising a continuing education activity will be allowed to have information put on the web site or newsletter free of charge.
2. For-profit businesses will be charged for advertising. This includes companies that hire traveling speech-language pathologists and audiologists.
3. Companies with job openings directly post positions to the “Career Center” pages of our website.
4. WSHA will not sell our members’ addresses to businesses seeking speech-language pathologists or audiologists for hire, or other companies who want to advertise continuing education or their products. These companies will be encouraged to use our web site and newsletter as described in 1-3 above.

**WSHA ADVERTISING RATES**

**NEWSLETTER**

The newsletter is generally published 4 times per year. Dates for publication deadlines are approximately January 20, April 20, June 20, October 20.

1/4 page, one issue-\$45.00. Full year (4 issues) = \$150.00  
1/3 page, one issue-\$60.00. Full year (4 issues) = \$210.00  
1/2 page, one issue- \$75.00. Full year (4 issues) =\$270.00  
Full page, one issue- \$135.00. Full year (4 issues) =\$480.00  
Business card size \$37.50 per issue

**WEBSITE at [www.wsha.info](http://www.wsha.info)**

\$75.00 for 3 months. Logo will be placed on home page with link to information if provided. Job opening and continuing education ads will be posted at the appropriate links on our website.

Checks must be made payable to WSHA and mailed to:  
Kim Lewis, Treasurer  
35 Jackie Bee Drive  
Cody, WY 82414

Emailed camera ready or .pdf files are acceptable. Send advertisements to:  
Cathy Ross at:  
[Cross1@uwyo.edu](mailto:Cross1@uwyo.edu)

Upon confirmation that payment has been received by Kim, Cathy will post ads to the newsletter and/or website.